

## HONG KONG TOURISM BOARD 香港旅遊發展局

致： 香港旅遊業議會會員



香港旅遊發展局（旅發局）誠邀 貴公司登記成為「香港旅業網」的一份子，定時收取旅發局最新發放的資訊。

「香港旅業網」（網址：<http://PartnerNet.hktb.com>）是旅發局專為業界而設的網頁，旨在與業界保持緊密的溝通，並向業界提供服務。通過「旅業網」，旅發局向業界發放最新的旅遊資訊和旅遊推廣活動。在「旅業網」登記成為「旅遊服務供應商」，貴公司可以：

- 免費登錄於「旅業網」內的業界索引
- 參與旅發局舉辦的業界推廣活動
- 定期收到有關旅遊業的最新資訊
- 免費瀏覽旅遊統計的資料庫，隨時下載最新的統計報告
- 免費瀏覽旅遊圖像的資料庫，供業界作推廣之用

在「旅業網」登記成為「旅遊服務供應商」費用全免而且手續簡易，程序如下：

- 登入「旅業網」（網址：<http://PartnerNet.hktb.com>），並點擊「Register」
- 選擇登記成為「旅遊服務供應商」（Tourism Services Providers）（註：請以英文填寫資料）
- 同意使用條款
- 以英文詳細填寫公司資料
- 審批將於三個工作天內完成

如 貴公司仍未登記成為「旅遊服務供應商」，請即瀏覽「旅業網」並進行登記，專享旅發局為業界而設的服務。如有查詢，請致電 2807 6274 或發送電郵至 [PartnerNet@hktb.com](mailto:PartnerNet@hktb.com)，與業界推廣部胡永泰聯絡。

崙此奉達，順祝  
商祺！

香港旅遊發展局  
業務拓展總經理



郭志傑 謹啓  
2009年8月6日

副本抄送： 香港旅遊業議會主席及執行總幹事

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Date: 6 August 2009

To: All TIC Inbound Members

On behalf of the Hong Kong Tourism Board (HKTB), I sincerely invite you to join our PartnerNet network (<http://PartnerNet.hktb.com>), the website and communication platform designed specifically for our travel trade partners in Hong Kong.

TIC member agents are welcome to register in PartnerNet as Tourism Services Providers (TSP) to be kept abreast of the latest tourist news, marketing opportunities and other travel related information. Benefits of registered TSPs include:

1. Complimentary company listing in PartnerNet: exposure to overseas trade users
2. Eligibility to participate in trade events organised by the HKTB, locally and overseas
3. Regular email updates from the HKTB on the latest trade-related news and happenings, as well as invitation to participate in trade events
4. Complimentary access to the latest tourism research reports and materials, essential in formulating your marketing strategies
5. Complimentary access to our on-line Photo Library with an inventory of more than 120 images, handpicked for your promoting Hong Kong's tourism

Registration as a Tourism Services Provider in PartnerNet is free and take just a few simple steps:

- Log on to PartnerNet (<http://PartnerNet.hktb.com>)
- Click the "Register" button
- Select " TSP Registration" and agree to Terms and Conditions
- Fill in your Company details
- Application will be processed within three working days

If your Company has not yet registered in PartnerNet, register today and start reaping the benefits! If you would need any further information, please contact my colleague Cecil Wu, Webmaster of PartnerNet, at tel: 2807 6274 or email to [cecil.wu@hktb.com](mailto:cecil.wu@hktb.com).

Yours sincerely



Patrick Kwok  
General Manager  
Tourism Marketing  
Hong Kong Tourism Board

cc: Chairman & Executive Director, Travel Industry Council of Hong Kong

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