



香港旅遊業議會
**TRAVEL INDUSTRY COUNCIL
OF HONG KONG**
Incorporated with limited liability

DIRECTIVE

Issue Date: 15th July 1996

Ref: BOD45/9/7/96

***Re: Use of Council's name and logo for advertisement purposes
Resolution No. 45***

To prohibit the exploitation of the Council's name and logo for advertisement purposes, the TIC Board has resolved at its 107th meeting that **with effect from 20th July 1996**, any member who wishes to publish the name or logo of TIC must obtain prior approval from this Council by submitting written application to the Executive Office, with the only exception of using the name or logo of TIC solely for the purpose of reflecting the membership of TIC.

Violation to the above will be subject to penalties in accordance with TIC M & A Article 11.

BY ORDER OF THE BOARD OF DIRECTORS
TRAVEL INDUSTRY COUNCIL OF HONG KONG

Peter Siu
Executive Director

IMPORTANT