



香港旅遊業議會
TRAVEL INDUSTRY COUNCIL
OF HONG KONG
Incorporated with limited liability

IMPORTANT

DIRECTIVE

Issue Date: 15 May 2006

Ref: BOD148/15/05/06

Specifying the amount of the suggested service charge for escort, local guide and driver of package tours

Resolution No. 148

(Category: Outbound → Advertising)

In view of the fact that unhealthy competition is caused by some members which entice customers through low tour fares and subsidise tour fares with the service charges for escort, local guide and driver of package tours, the Board of Directors accepted the Outbound Committee's proposal at its meeting on 9 May 2006 to resolve that:

If the total amount of the suggested service charge for escort, local guide and driver of a package tour is higher than the amount of the tour fare, members shall specify, in their advertisement of the package tour, the total amount of the suggested service charge (in Hong Kong dollars) alongside the amount of the tour fare in a font (including its size and colour) identical with that of the tour fare.

This Directive takes effect from 1 June 2006.

BY ORDER OF THE BOARD OF DIRECTORS
TRAVEL INDUSTRY COUNCIL OF HONG KONG

Joseph Tung
Executive Director