

Hong Kong Disneyland launches an Easter Pass to spread some Disney Magic to students during the school holidays

HONG KONG (March 14, 2008) In response to the early start of school holidays for Easter, Hong Kong Disneyland is launching a brand new promotion offer for students. From March 15 to March 31, 2008, all students from local primary schools, kindergartens and special schools can enjoy unlimited visits to Hong Kong Disneyland with a brand-new Easter Pass which costs HK\$210, the price of a one-day regular child ticket. *

A spokesperson for Hong Kong Disneyland said, "Hong Kong Disneyland is a great place to spend school holidays. We are delighted to be able to offer this promotion for the children affected by the closure of schools to ensure they have an enjoyable holiday and some unforgettable experiences at the Park. The safety and health of our Guests is our primary concern and the cleanliness of our environment enables each Guest to enjoy the park experience safely."

Hong Kong Disneyland has enhanced cleaning of all public facilities and attractions and is closely following the updates and advice of the Department of Health.

* Valid student identification has to be shown when purchasing and using Easter Pass

Picture:



Easter Pass ensures happy holidays for students

About Hong Kong Disneyland

Hong Kong Disneyland Resort offers immersive, unique Disney experiences for all families, generations and ages to enjoy. Hong Kong is one of only five locations in the world that is home to a Disney themed park and the many Disney characters that are beloved the world over, Mickey, Minnie, Donald, Stitch, Buzz Lightyear and many others. The Resort opened in September 2005 and since then, has received over 10 million guests from all over the world. Through the unique product offering and the world-class service provided by the 5000-strong Cast at the theme park and the two hotels, the Resort has received outstanding guest satisfaction ratings and a range of awards from the hospitality and entertainment sectors.

Hong Kong Disneyland is dedicated to serving Hong Kong people through a wide spectrum of community services programs from helping those in need to encouraging the protection of the environment in the region. If you want to know more about us and want to enjoy a unique magical experience, visit us or click on to www.hongkongdisneyland.com for more information.