

## Latest tourism statistics

### Outbound market

#### Levy income (sources: TIA)

Total amount of levy paid by licensed travel agents

	2024	2023	Difference
February (HK\$)	1,406,726	861,825	+63.2%
January - February (HK\$)	2,870,798	1,355,523	+111.7%

#### Air-ticket sales (source: IATA)

Total billing (BSP remittance)

	2024	2023	Difference
February (HK\$)	1.312 billion	1.567 million	-16.2%
January - February (HK\$)	2.689 billion	2.542 billion	+5.7%

No. of transactions

	2024	2023	Difference
February	413,398	386,707	+6.9%
January - February	876,732	667,527	+31.3%

### Inbound market

#### Mainland inbound tour groups registration (sources: TIA)

Period	Number of tour groups registered	Number of tourists registered
March 2024	6,049	201,091

#### Arrivals (source: HKTB)

	2024	2023	Difference
February	4,001,190	1,461,969	+173.7%
January - February	7,826,807	1,960,658	+299.2%

Arrivals from individual markets in February 2024 (source: HKTB)

	No. of visitors	Compared with 2023	Market share
Mainland China	3,248,231	+192.7%	81.2%
Macao	102,969	+3.4%	2.6%
Taiwan	97,587	+143.1%	2.4%
South Korea	84,707	+496.4%	2.1%
Philippines	77,970	+114.7%	1.9%
USA	56,371	+213.6%	1.4%
Japan	46,848	+293.4%	1.2%

Arrivals from individual markets in January - February 2024

	No. of visitors	Compared with 2023	Market share
Mainland China	6,232,490	+348.2%	79.6%
Macao	194,145	+12.1%	2.5%
Taiwan	189,795	+179.8%	2.4%
South Korea	184,729	+780.4%	2.4%
Philippines	163,548	+197.3%	2.1%
USA	119,178	+277.4%	1.5%
Japan	91,083	+448.8%	1.2%