

Latest tourism statistics

Outbound market

Levy income (*sources: TIA*)

Total amount of levy paid by licensed travel agents

	2024	2023	Difference
March (HK\$)	1,927,599	1,310,419	+47.0%
January - March (HK\$)	4,798,397	2,665,942	+79.9%

Air-ticket sales (*source: IATA*)

Total billing (BSP remittance)

	2024	2023	Difference
March (HK\$)	1.814 billion	1.762 billion	+2.9%
January - March (HK\$)	4.503 billion	4.304 billion	+4.6%

No. of transactions

	2024	2023	Difference
March	543,385	463,080	+17.3%
January - March	1,420,117	1,130,607	+25.6%

Inbound market

Mainland inbound tour groups registration (*sources: TIA*)

Period	Number of tour groups registered	Number of tourists registered
1 to 28 April 2024	5,626	177,726

Arrivals (*source: HKTB*)

	2024	2023	Difference
March	3,401,991	2,454,093	+38.6%
January - March	11,228,798	4,414,751	+154.3%

Arrivals from individual markets in March 2024 (*source: HKTB*)

	No. of visitors	Compared with 2023	Market share
Mainland China	2,462,406	+24.9%	72.4%
Philippines	100,691	+129.9%	3.0%
Macao	95,803	-8.6%	2.8%
Taiwan	90,853	+63.4%	2.7%
USA	83,201	+167.7%	2.4%
South Korea	67,393	+249.0%	2.0%
Thailand	65,717	+93.4%	1.9%

Arrivals from individual markets in January - March 2024

	No. of visitors	Compared with 2023	Market share
Mainland China	8,694,896	+158.7%	77.4%
Macao	289,948	+4.3%	2.6%
Taiwan	280,648	+127.4%	2.5%
Philippines	264,239	+167.4%	2.4%
South Korea	252,122	+525.6%	2.2%
USA	202,379	+223.0%	1.8%
Japan	155,431	+342.0%	1.4%