



IMPORTANT

香港旅遊業議會  
TRAVEL INDUSTRY COUNCIL  
OF HONG KONG

Incorporated with limited liability

**DIRECTIVE**

Issue Date: 2 July 2010

Ref: BOD183/02072010/IN/FY

**Sale of self-pay activities (revised)**  
**Resolution No. 183**  
**(Directive category: Inbound)**

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To further protect the interests of inbound visitors and promote the image of Hong Kong's tourism industry, the Board of Directors resolved at its meeting held on 29 June 2010 that:

**Members shall provide inbound visitors with written information about the contents and fees of the self-pay activities to be directly sold to them. Members shall allow the visitors to choose freely whether to join such activities or not, and shall make appropriate arrangements for those who choose not to join.**

This Directive supersedes Directive No. 115 and takes effect from 15 July 2010. Violation of this directive will be subject to penalties laid down in Article 11 of the TIC's Articles of Association.

BY ORDER OF THE BOARD OF DIRECTORS  
TRAVEL INDUSTRY COUNCIL OF HONG KONG

Joseph Tung  
Executive Director