

IMPORTANT

香港旅遊業議會 TRAVEL INDUSTRY COUNCIL OF HONG KONG

Incorporated with limited liability

DIRECTIVE

Issue Date: 24 December 2010 Ref: BOD195/24122010/IN/FY

Prohibition of requests for tourist guides to bear or unreasonably advance mainland tours' payments (revised)

Resolution No. 195

(Directive category: Inbound)

To protect tourist guides who receive inbound tours organised in mainland China (mainland tours) and to raise the standard of their service, the Board of Directors decided at its meeting held on 19 November 2010 that:

Members shall not require tourist guides to bear or unreasonably advance any payments for inbound tours organised in mainland China.

Any service provided by members for mainland China's inbound visitors is considered an inbound tour organised in mainland China if it contains either of the following items: (1) the sightseeing at, or visiting, touring or roaming of any tourist attractions or any other locations in Hong Kong; or (2) shopping at shops regulated by the Refund Protection Scheme (Registered Shops) for Inbound Tour Group Shoppers.

The TIC will in future refer to the Compliance Committee and the Travel Agents Registry for follow-up action complaints from tourist guides that they are required to bear or unreasonably advance payments for mainland tours.

This Directive supersedes Directive No. 163 and takes effect from 1 February 2011. Violation of this directive will be subject to penalties laid down in Articles 11 of the TIC's Articles of Association.

BY ORDER OF THE BOARD OF DIRECTORS
TRAVEL INDUSTRY COUNCIL OF HONG KONG

Joseph Tung

Executive Director