

Latest statistics on levy income, inbound arrivals, Mainland inbound tour group registration, air ticket sales and complaints

Levy income

(Source: TIC)

-	December 2010 / December 2009	HK\$ 1,633,000 / 1,472,000	+10.9%
-	Jan - Dec 2010 / Jan - Dec 2009	HK\$ 19,103,000 / 14,619,000*	+30.7%

* Since the levy has been reduced by 50% since 3 July 2009, the figures from January to June 2009 are halved for comparison.

Inbound arrivals

(Source: HKTB)

-	Total arrivals in November 2010 / November 2009	3,052,390 / 2,606,085
	Difference:	+17.1%
-	Total arrivals in Jan - Nov 2010 / Jan - Nov 2009	32,486,877 / 26,528,003
	Difference:	+22.5%

- Arrivals from individual markets in November 2010:

	<u>No. of visitors</u>	<u>Compared with</u> <u>2009</u>	<u>Market</u> <u>share</u>
Mainland China	1,878,060	+21.6%	61.5%
Taiwan	159,507	-1.7%	5.2%
Japan	113,034	+2.1%	3.7%
USA	110,082	+7.0%	3.6%

- Arrivals from individual markets in Jan - Nov 2010:

	<u>No. of visitors</u>	<u>Compared with</u> <u>2009</u>	<u>Market</u> <u>share</u>
Mainland China	20,409,200	+26.7%	62.8%
Taiwan	1,975,422	+8.4%	6.1%
Japan	1,195,797	+10.3%	3.7%
USA	1,078,106	+10.2%	3.3%

Mainland inbound tour group registration

(Source: TIC)

-	December 2010 / December 2009	8,095 / 6,254	+29.4%
-	Jan - Dec 2010 / Jan - Dec 2009	78,398 / 63,141	+24.2%

Air ticket sales

(Source: IATA)

Total billing:

-	01 - 31 December 2010	HK\$ 1,528 million
-	01 - 31 December 2009	HK\$ 1,376 million
	Difference:	+11.1%
-	01 Jan - 31 Dec 2010	HK\$ 20,348 million
-	01 Jan - 31 Dec 2009	HK\$ 15,271 million
	Difference:	+33.3%

No. of transactions:

-	01 - 31 December 2010	449,914
-	01 - 31 December 2009	424,335
	Difference:	+6.0%
-	01 Jan - 31 Dec 2010	5,802,265
-	01 Jan - 31 Dec 2009	5,121,477
	Difference:	+13.3%

Complaints

(Source: TIC)

Outbound travellers:

-	December 2010 / December 2009	55 / 73	-24.7%
		(15 referred by Consumer Council)	
-	Jan - Dec 2010 / Jan - Dec 2009	1,033 / 913	+13.1%
		(202 referred by Consumer Council)	

