



香港旅遊業議會
TRAVEL INDUSTRY COUNCIL
OF HONG KONG

Incorporated with limited liability

Our Ref: C2043/2322023/GF

Date: 23 February 2023

Dear Members

Government enhances Travel Agents Incentive Scheme

The Government announced in the 2023-24 Budget to further extend the deadline of the Travel Agents Incentive Scheme (Scheme) by three months to **30 June 2023**, i.e. the period of eligible trips (inbound and outbound) under the Scheme will be extended until 30 June 2023, so as to facilitate the speedy recovery of the industry.

In addition to the extension of the deadlines for the Scheme, other enhanced measures to be implemented from 1 April 2023 are as follows -

- (1) provide 500 new quota for each licensed travel agent; and
- (2) align the level of cash incentive for inbound traveller from HK\$120 to HK\$100.

Eligible trips (inbound and outbound)	Relevant application deadline for cash incentives
February 2023	31 March 2023
March 2023	30 April 2023
April 2023	31 May 2023
May 2023	30 June 2023
June 2023	31 July 2023

Eligible cash incentive applications submitted by licensed travel agents receiving travellers on or before 31 March 2023 will continue to use the existing quota (if the quota limit is not reached), and the cash incentives will be calculated according to the current level i.e. HK\$120 (inbound travellers) or HK\$100 (outbound travellers) per traveller. Eligible cash incentive applications submitted by licensed travel agents receiving travellers from 1 April 2023 onwards will apply the new quota of 500 and the cash incentives will be calculated at the level of HK\$100 for each traveller regardless of inbound and outbound travellers. The existing quota of licensed travel agents that remains unused by 31 March 2023 will automatically lapse on 1 April 2023.



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Late applications will not be accepted. Revised document of the Scheme will be uploaded to the [TIC website](#) (“Industry Subsidy and Incentive Schemes” → “Travel Agents Incentive Scheme”) in due course.

Thank you for your attention.

Yours sincerely
TRAVEL INDUSTRY COUNCIL OF HONG KONG

A handwritten signature in black ink, appearing to be 'Fanny Yeung'.

Fanny Yeung (Ms)
Executive Director