



香港旅遊業議會
TRAVEL INDUSTRY COUNCIL
OF HONG KONG

Characteristic Local Tourism Incentive Scheme

Guide to Application¹

(Application Period: 1 January 2024 to 31 July 2024)

I. Introduction

1. The Government launched the three-year Cultural and Heritage Sites Local Tour Incentive Scheme (CHIS) in October 2022 which aimed at incentivizing the travel trade to develop more tourism products and itineraries with cultural and heritage elements. In the 2023 Policy Address, the Government announced that the CHIS would be transformed into the ‘Characteristic Local Tourism Incentive Scheme’ (‘CTIS’) to further encourage the trade to develop more thematic tours, thereby promoting the long-term and sustainable development of the tourism industry.
2. The Travel Industry Council of Hong Kong (‘TIC’) is the implementation agent of the Scheme. The CTIS encourages travel trade to design quality and unique travel products that attract overseas and local tourists to explore Hong Kong’s unique East-meets-West culture and diversity, as well as to experience distinct local characteristic.
3. The Scheme is divided into two categories, namely the In-depth Travel (‘Category A’) and Thematic Travel (‘Category B’) with different incentive amounts and quota (details on Section III). Travel agents shall read the following in detail before submitting the applications.

II. Eligibility of Applicants

The Applicant must be a travel agent that fulfils the following two conditions concurrently:

- (1) holding a valid travel agent’s licence issued under the Travel Industry Ordinance (Cap. 634) at the time when making an application; and
- (2) continuing to hold a valid travel agent’s licence when cash incentives are disbursed by TIC.

¹ Note: This Guide to Application should be read in conjunction with the application form and all Annexes.

III. Cash Incentives Which Travel Agents Can Apply For

1. The Applicant is eligible to a cash incentive for each Hong Kong resident holding a valid identification document (e.g. Hong Kong Identity Card; Hong Kong Birth Certificate (for children aged below 11)) **or** traveller holding a valid travel document for whom it arranges an eligible local tour or inbound tour with local characteristics (see 2) under the Scheme. The incentive amount and quota in respect of **In-depth Travel** ('Category A') and **Thematic Travel** ('Category B') which each eligible Applicant (i.e. each eligible travel agent) can apply are as follows:

Tourist Category	In-depth Travel (Category A)		Thematic Travel (Category B)	
	Local	Inbound	Local	Inbound
Cash incentives for each tour participant of the Characteristic Local tour served by each eligible Applicant to apply for (HK\$)	\$200	\$200	\$400	\$400
Quota of tour participants for each eligible Applicant to apply for	100*	100	100*	100
Maximum amount of cash incentives for each eligible Applicant to apply for (HK\$)	\$20,000	\$20,000	\$40,000	\$40,000

*Each eligible travel agent is allowed to convert local tourist quotas into inbound tourist quotas.

2. An eligible tour of the CTIS refers to a local and/or inbound tour which an Applicant arranged to be departed between 1 January 2024 and 30 June 2024 (both dates inclusive) and fulfils the following criteria:

(a) The itinerary must fall into **one** of the following two categories under the Scheme:

i. **In-depth Travel (Category A)** – the itinerary must cover:

- Entering **at least two** Designated Sites of **In-depth Travel** (see Annex I). The tour shall also comply with the conservation code of practice (see Annex II), and;
- **One** tourist experience activity with Hong Kong's unique and authentic experience (the related requirements are set out in Annex III). Such activity should include interactive elements that engage tourists' participation.

ii. **Thematic Travel (Category B)** – the itinerary must:

- Carry a theme chosen from **one of the six distinctive themes** (including (1) Great Green Escapes, (2) Fun Water Adventures, (3) Legacy of Joy, (4) HK Pop Culture, (5) Journey Through National History and (6) Unconventional Journey) and provide visitors with captivating and in-depth travel experience of Hong Kong;

- Enter the tourist sites which adhere to the selected theme (the sites must be pre-registered), and shall comply with the Conservation Code of Practice in Appendix II;
 - One theme-related tourist experience activity featuring in-depth travel to Hong Kong with interactive elements to engage tour participants.
(See Appendix IV for relevant requirements)
- (b) The total tour duration **must not be less than 5 hours**, with at least **45 minutes** allocated for the tourist experience activity.
- (c) The Applicant must register each itinerary of the **In-depth Travel / Thematic Travel** with the TIC **at least 5 working days** prior to tour departure. Pre-registration must be made through e-registration form along with the following information and documents:
- i. In-depth Travel (Category A)

Tour code (shall use the prefix “CTIS”), accurate tour departure date(s), designated sites (must not be less than two), description of the tourist experience activity and detailed tour plan ([visit here](#) for the pre-registration requirements and electronic registration form of the **In-depth Travel**..
 - ii. Thematic Travel (Category B)

Tour code (shall use the prefix “CTIS”), accurate tour departure date(s), theme-related sites, theme-related tourist experience activity with descriptions, and detailed tour plan ([visit here \(please choose language\)](#) for the pre-registration requirements and electronic registration form of the **Thematic Travel**).

The Applicant shall complete the pre-registration for each of the local and/or inbound tour itinerary and provide the accurate tour departure date(s) as required, otherwise the application for cash incentives will not be processed.
- (d) The Applicant must arrange a tourist guide/tour escort fulfilling the following requirements to serve tour participants with remuneration:
- i. holding a valid Tourist Guide/Tour Escort License issued under Travel Industry Ordinance (Cap. 634); and
 - ii. completion of any one of the recognised training courses as listed in Annex V ;
- (e) The Applicant must arrange transportation (e.g. tourist coach, vessel) for carriage of tour participants;
- (f) The Applicant shall arrange suitable meal(s) for tour participants (but not limited to dine-in meals);
- (g) The Applicant must take out insurance for tour participants on the tour day concerned under the Scheme²;

² If a trip lasts for two days or more, travel agent must take out insurance for tour participants for the corresponding number of days.

- (h) Itineraries **shall not include** shopping arrangements made by the Applicant;
 - (i) If a tour is an inbound group tour, it must spend at least one night in Hong Kong³ and;
 - (j) The Applicant must ensure that no less than five tour participants or 10 percent of the tour participants (whichever is higher) complete the post-trip survey.
3. The Applicant must provide, according to the format specified by TIC, photographs taken at not less than two designated sites of In-depth Travel / three sites from the pre-registered itineraries of Thematic Travel (one photo at each site) visited in the course of its eligible local and /or inbound tour as a proof ; such photo shall **be properly show** the tour guide / escort holding a flag or signage with the travel agent name at the Designated Sites.
 4. The Applicant must, for each tour participant of its eligible local and/or inbound, keep the name, contact number, email address (if any) and the last four alphanumeric characters (e.g. 456(7)) of a valid Hong Kong identification document of a Hong Kong resident/a travel document of a traveller for at least 6 months for verification when necessary. Each of the tour participant's name (partially hidden for the privacy protection purpose) and the last four alphanumeric characters (e.g. 456(7)) of a valid Hong Kong identification document of a Hong Kong resident/a travel document of a traveller must be provided together with the Application. In addition, the Applicant must disclose to the tour participants the reasons and purpose for collecting their personal data;
 5. Application can only be submitted to TIC after the eligible local and/or inbound tour is completed;
 6. Applicant that has used or intend to use the same eligible local and/or inbound tour under the Scheme for application for other funding support from the TIC or HKSAR Government / semi-government organisations (see Section V) is not eligible for the Scheme.

IV. Application Period and Procedures

Application period

The Applicant must submit the application to TIC in respect of the local and/or inbound tour it served on or before the last day of the month following the departure date of the tour³. Late submissions will not be accepted by TIC.

³ For example, if a tour of characteristic local tourism is organised on 25 February 2024, the application must be submitted to the TIC by 31 March 2024.

Application procedures

1. All applications must be submitted online via the designated electronic platform at TIC Website (www.tichk.org/en) > Industry Subsidy and Incentive Schemes > Characteristic Local Tourism Incentive Scheme, in accordance with the requirements set out below:
2. The Applicant must be a manager or above of the concerned travel agent.
3. According to the category of the itinerary, the Applicant shall make submission via the respective platform (Category [A](#) or [B](#)) together with the uploads a of the following documents (pdf, doc, docx, jpg, jpeg, png or gif):
 - (a) Receipts / invoices which indicates the tour date, tour code, and the number of participants (must be the same as the number stated in the application form) and local tour fees;
 - (b) Tour itinerary (e.g. tour flyer / detailed itinerary plan which was submitted for itinerary pre-registration) indicating the tour code, designated sites as listed on [Annex I](#) for itinerary of the Category A / sites as listed in the pre-registered itinerary of Category B, tourist experience activity, and tour date;
 - (c) The participant list including the participants' names (partially hidden owing to the privacy concern) and the last four alphanumeric characters (e.g. 456(7)) of a valid Hong Kong identification document of a Hong Kong resident / a travel document of a traveller, indicating the tour code and tour date;
 - (d) During the local tour, photograph(s) are required to be taken at the two designated sites visited under the Category A / three sites (from the pre-registered itinerary) visited under Category B (one photo at each site; see the requirements in Section III paragraph 3);
 - (e) Receipt(s) of the transportation arranged by the Applicant for the tour participants, to which the company stamp of the transportation operator must be applied and where the tour code must be specified (if the transportation means is / are operated by the Applicant, a copy of vehicle book shall be submitted);
 - (f) Receipt(s) of the meal(s) arranged by the Applicant for the tour participants where applicable, to which the company stamp(s) of the restaurant(s) concerned must be applied and where the tour code must be specified; ;
 - (g) Receipt(s) of the insurance taken out for the tour participants on the tour day concerned under the Scheme by the Applicant;

- (h) Certificate that evidences the eligible tourist guide / tour escort's completion of one of the recognised trainings (see Annex IV) issued by the training body concerned;
- (i) Document proof of the tourist experience activities including:
- ◆ receipt(s)/invoice(s) indicating the number of participants (must be the same as provided in the application), fees and the activity name, to which the company stamp(s) of the activity organiser / service provider and where the tour code and tour date must be specified;
 - ◆ photograph(s) of the finished products made/ photograph(s) of the participants taken during the course of the activity; and
- (j) Completion of post-trip survey by no less than five tour participants or 10 percent of the tour participants whichever is higher (*Note: TIC will verify the number of completed questionnaires on the backend of the online survey system*).
4. Owing to privacy protection concern, Applicants must black out the names of tour participants on all the relevant document proofs (e.g. copy of receipts and invoices).
5. Applicants shall include only one tour of the CTIS in each application. Identical participants taking part in a continuous itinerary is regarded as one tour group.
6. When processing the applications, Applicants may be required by TIC to provide additional or supplementary information. TIC reserves the right to not further process the application if the Applicant fails to provide the required information.

Assessment of applications and disbursement of cash incentives

Under normal circumstances, TIC will inform the Applicant of the vetting result of an application within two months counting from the month in which the application is received by TIC⁴. For successful applications received in each monthly application period, TIC will disburse cash incentives to Applicants by cheque. For unsuccessful applications, TIC will notify the Applicants of the result via email.

V. Consequences of Duplicating Applications

If it is found that the Applicant uses the same eligible Characteristic Local Tour for applying for other funding support of TIC, the HKSAR Government, or semi-government organisations, they will **no longer be considered eligible for applying funding support under all local tour initiatives**, TIC will not process any other applications which are yet to be approved as submitted by the Applicant.

⁴ Receipt of an application means the date on which all the documents required in items 3 and 6 under "Application procedures" in Section IV have been received by the TIC.

VI. Enquiry

For enquiries, please contact TIC through the following channel:

- ◆ Website: www.tichk.org
- ◆ Telephone: 2969 8149
- ◆ Email: CTIS@tichk.org
- ◆ Address: Travel Industry Council of Hong Kong
Rooms 1706-1709, Fortress Tower, 250 King's Road, North Point,
Hong Kong

VII. Important Notice

1. The TIC reserves the rights to validate information in the applications submitted by Applicants with relevant service providers for vetting purposes.
2. The Applicant should complete the application form and provide all supporting documents in a timely and truthful manner. If the Applicant fails to provide the required information and supporting documents before the deadline specified by TIC, the application will not be processed further.
3. The TIC reserves the final discretion and right to amend this Guide to Application without prior notice.
4. The TIC's decision on accepting or rejecting any application is final.

Designated Sites of the In-depth Travel (‘Category A’)

The designated sites of Category A can be added or removed as recommended by the TIC and agreed by the Government. Travel agents shall liaise with the venue management organisations on their own to enter the following sites.

A. Education Centre, Geoheritage Centre and Hong Kong Geopark Visitor Centre (15 items in total)	
1	Woodside Biodiversity Education Centre
2	Aberdeen Tree Centre
3	Ngong Ping Nature Centre
4	Lions Nature Education Centre
5	Sai Kung Country Park Visitor Centre
6	Shing Mun Country Park Visitor Centre
7	Tai Mo Shan Country Park Visitor Centre
8	Clear Water Bay Country Park Visitor Centre
9	Sai Kung Volcano Discovery Centre
10	Geopark Visitor Centre (Tsiu Hang)
11	Lai Chi Wo Geoheritage Centre
12	Tai Po Geoheritage Centre (Sam Mun Tsai)
13	Kat O Story Room
14	Kau Sai Village Story Room
15	Ap Chau Story Room
B. Marine parks (5 items in total)	
1	Hoi Ha Wan
2	Yan Chau Tong
3	Tung Ping Chau
4	Sha Chau
5	Lung Kwu Chau
C. Woodland landscapes or woodland paths (5 items)	
1	Sweet Gum Trees in Yuen Long’s Tai Tong of Tai Lam Country Park
2	Tai Po Kau Nature Reserve
3	Woodland of Paper-bark trees at Shing Mun Country Park
4	Peak Trail encircling Po Fu Lam Country Park and Lung Fu Shan Country Park
5	Kadoorie Farm and Botanic Garden
D. Viewing Points (11 items)	
1	Sai Wan Star-gazing Site at Sai Kung’s Tai Long Sai Wan
2	Pinewood Battery of Lung Fu Shan Country Park
3	Reservoir Islands Viewpoint of Tai Lam Country Park
4	Tai Lam Nature Trail Viewing Point
5	High West Viewing Point of Pok Fu Lam Country Park
6	Biu Tsim Kok Viewing Point of Sai Kung East Country Park (near High Island Reservoir’s East Dam)

7	Tai Mei Tuk Family Walk Viewing Point of Plover Cove Country Park
8	Ma On Shan Family Walk Viewing Point of Ma On Shan Country Park and Ma On Shan Country Trail (Ngong Ping)
9	Kowloon Peak Viewing Point (Fei Ngo Shan Road)
10	Dragon's Back Viewing Point of Shek O Country Park
11	Nam Shan Viewing Point of Lantau South Country Park
E. Reservoir landscapes (12 items in total)	
1	Shek Pik Reservoir in Lantau South Country Park (including the floating solar power system)
2	Pineapple Dam in Shing Mun Country Park
3	Shing Mun Reservoir Main Dam and Shing Mun Reservoir
4	High Island Reservoir in Sai Kung East Country Park (section 1 of MacLehose Trail)
5	Hok Tau Reservoir and Lau Shui Heung Reservoir in Pat Sin Leng Country Park
6	Tai Lam Chung Reservoir
7	Ho Pui Irrigation Reservoir as well as Lam Tei Irrigation Reservoir and Tsing Tam Upper and Lower Irrigation Reservoirs in Tai Lam Country Park
8	Kowloon group of reservoirs in Kam Shan Country Park
9	Pok Fu Lam Reservoir in Pok Fu Lam Country Park
10	Plover Cove Reservoir in Plover Cove Country Park
11	Tai Tam group of reservoirs in Tai Tam Country Park
12	Aberdeen Upper and Lower Reservoirs in Aberdeen Country Park
F. Natural Islands (10 items in total)	
1	Tap Mun
2	Kau Sai Chau
3	Yim Tin Tsai
4	Tung Ping Chau
5	Ma Shi Chau
6	Sharp Island
7	Tung Lung Chau
8	Po Toi Island
9	Outlying islands of Rocky Harbour (Leung Sheun Wan Hoi)
10	Peng Chau
G. Special Sties (9 items in total)	
1	Hong Kong Wetland Park
2	Nam Sang Wai
3	Ha Pak Nai
4	Kuk Po
5	Tsim Bei Tsui
6	Wisdom Path, Lantau Island (near Lantau North Country Park)
7	Tai O
8	Lei Yue Mun Sam Ka Tsuen
9	Ocean Park Hong Kong

H. Recycling, Education Facilities, Restored Landfills under the Environmental Protection Department (8 items in total)	
1	T • PARK
2	WEEE • PARK
3	EcoPark
4	Recycling Stations under GREEN@COMMUNITY
5	Environmental Resource Centres
6	Shuen Wan Golf Driving Range
7	Tung Wah Group of Hospitals Ma Tso Lung Campsite
8	Sai Tso Wan Recreation Ground

I. Declared Monuments (97 items in total)		
	District	Cultural and Heritage Site
Hong Kong Island		
1	Central and Western	Man Mo Temple
2	Central and Western	Tai Kwun
3	Central and Western	Victoria Peak Garden (The Mountain Lodge Guard House)
4	Central and Western	Jamia Mosque
5	Central and Western	The Cenotaph
6	Central and Western	The Main Building, the Helena May (exterior)
7	Central and Western	St. John's Cathedral
8	Central and Western	Former French Mission Building
9	Central and Western	Duddell Street Steps and Gas Lamps
10	Central and Western	Hong Kong City Hall
11	Central and Western	The Old Supreme Court Building (exterior)
12	Central and Western	Western Market, Sheung Wan
13	Central and Western	Sai Ying Pun Community Complex (The Old Mental Hospital)
14	Central and Western	The University of Hong Kong (The Exterior of University Hall, The Exterior of Hung Hing Ying Building, The Exterior of the Main Building, The Exterior of May Hall, The Exterior of Fung Ping Shan Building, The Exterior of Eliot Hall, and The Exterior of Tang Chi Ngong Building)
15	Central and Western	Government House
16	Central and Western	St. Stephen's Girls' College
17	Central and Western	St. Joseph's College
18	Central and Western	King Yin Lei
19	Central and Western	King's College
20	Central and Western	Bonham Road Government Primary School
21	Wan Chai	The Wan Chai Environmental Resource Centre (Old Wan Chai Post Office)
22	Wan Chai	Lin Fa Temple
23	Wan Chai	Tung Lin Kok Yuen

24	Wan Chai	3 Historic Structures of Wong Nai Chung Reservoir (Dam, Valve House, and Weir)
25	Wan Chai	Tin Hau Temple, Causeway Bay
26	Wan Chai	Yuk Hui Temple, Lung On Street
27	Wan Chai	Race Course Fire Memorial
28	Eastern	Lei Yue Mun Park (Block 7, 10, 25 of the old Lei Yue Mun Barracks)
29	Eastern	Rock Carving at Cape Collinson
30	Southern	Cape D'Aguilar Lighthouse
31	Southern	Rock Carving at Big Wave Bay
32	Southern	Rock Carvings at Wong Chuk Hang
33	Southern	Tai Tam Waterworks Heritage Trail
34	Southern	4 Historic Structures of Aberdeen Reservoir (Dam of the Aberdeen Upper Reservoir, Valve House of the Aberdeen Upper Reservoir, Bridge of the Aberdeen Upper Reservoir, Dam of the Aberdeen Lower Reservoir)
35	Southern	Hung Shing Temple, Ap Lei Chau
36	Southern	6 Historic Structures of Pok Fu Lam Reservoir (Former Watchman's Cottage, Gauge Basin, Masonry Bridge)
37	Southern	The Bethanie
38	Southern	Old Stanley Police Station
39	Southern	St. Stephen's College, Stanley
Kowloon		
40	Yau Tsim Mong	1881 (Former Marine Police Headquarters Compound)
41	Yau Tsim Mong	Antiquities and Monuments Office (Former Kowloon British School)
42	Yau Tsim Mong	Signal Tower at Blackhead Point
43	Yau Tsim Mong	Former Kowloon-Canton Railway Clock Tower
44	Yau Tsim Mong	Tin Hau Temple, Yau Ma Tei
45	Yau Tsim Mong	Kowloon Union Church
46	Yau Tsim Mong	Hong Kong Observatory
47	Yau Tsim Mong	Lui Seng Chun
48	Kowloon City	Hau Wong Temple
49	Kowloon City	Maryknoll Convent School
50	Kowloon City	Remnants of the South Gate and Former Yamen Building of Kowloon Walled City, Kowloon Walled City Park
New Territories		
51	Kwai Tsing	Memorial Stone of Shing Mun Reservoir
52	Tsuen Wan	Old House, Hoi Pa Village, Tsuen Wan
53	Tuen Mun	Morrison Building, Hoh Fuk Tong Centre
54	Yuen Long	Chik Kwai Study Hall
55	Yuen Long	Leung Ancestral Hall

56	Yuen Long	Yan Tun Kong Study Hall, Yu Kiu Ancestral Hall, Tsui Sing Lau Pagoda, Tang Ancestral Hall, and Tat Tak Communal Hall, Ping Shan,
57	Yuen Long	Tang Ancestral Hall, Ha Tsuen
58	Yuen Long	Yeung Hau Temple, Ha Tsuen
59	Yuen Long	Cheung Ancestral Hall, Ha Tsuen
60	Yuen Long	Tang Kwong U Ancestral Hall, Kam Tin
61	Yuen Long	Yi Tai Study Hall, Kam Tin
62	Yuen Long	Fortified Structure at No. 55 Ha Pak Nai
63	Yuen Long	Man Lun Fung Ancestral Hall, San Tin
64	Yuen Long	Tai Fu Tai
65	Yuen Long	I Shing Temple, Wang Chau
66	North	Hau Ku Shek Ancestral Hall, Ho Sheung Heung
67	North	Hau Mei Fung Ancestral Hall, Kam Tsin
68	North	Liu Man Shek Tong Ancestral Hall
69	North	Residence of Ip Ting-sz
70	North	Fat Tat Tong , Sha Tau Kok
71	North	Kang Yung Study Hall
72	North	Hip Tin Temple, Shan Tsui, Sha Tau Kok
73	North	Cheung Shan Monastery, Ping Che
74	North	Tin Hau Temple, Kun Lung Gate Tower, Enclosing Walls and Corner Watch Towers of Kun Lung Wai, Entrance Tower of Ma Wat Wai, Entrance Tower and Enclosing Walls of Lo Wai, Tang Chung Ling Ancestral Hall, Lung Yeuk Tau
75	Tai Po	Fan Sin Temple
76	Tai Po	Pottery Kilns at Wun Yiu Village in Tai Po
77	Tai Po	King Law Ka Shuk, Tai Po Tau Tsuen
78	Tai Po	Man Mo Temple
79	Tai Po	Island House Conservation Studies Centre (Island House)
80	Tai Po	Old Tai Po Police Station
81	Tai Po	Law Ting Pong Scout Centre (District Office (North))
82	Sha Tin	5 Historic Structures of Kowloon Reservoir (Main Dam, Main Dam Valve House, Spillway Dam, Spillway Dam Recorder House, Recorder House)
83	Sha Tin	Old House, Wong Uk Village
84	Sai Kung	Rock Inscription at Joss House Bay
85	Sai Kung	Site of Chinese Customs Station, Junk Island
86	Sai Kung	Rock Carving on Tung Lung Chau
87	Sai Kung	Rock Carving on Kau Sai Chau
88	Sai Kung	Hung Shing Temple, Kau Sai Chau
89	Sai Kung	Rock Carving at Lung Ha Wan
90	Sai Kung	The Information Centres of Tung Lung Chau
Outlying Islands		

91	Tai O	Yeung Hau Temple
92	Po Toi	Rock Carvings on Po Toi
93	Lantau	Rock Carving at Shek Pik
94	Lantau	Stone Circle/Fan Lau Fort at Fan Lau
95	Lantau	Tung Chung Battery
96	Lantau	The Information Centres of Tung Chung Fort
97	Cheung Chau	Rock Carvings on Cheung Chau

* For more information about the listed Declared Monuments, please visit <https://www.amo.gov.hk/tc/historic-buildings/monuments/index.html>.

J. Historical Buildings (163 items in total)			
	District	Cultural and Heritage Site	Grading of the Historical Building
Hong Kong Island			
1	Central and Western	Former Hollywood Road Police Married Quarters	3
2	Central and Western	Pok Fu Lam Farm	1
3	Central and Western	Kwong Fook I Tsz	3
4	Central and Western	Chinese YMCA of Hong Kong Bridges Street Centre	1
5	Central and Western	The Hong Kong Catholic Cathedral of The Immaculate Conception	1
6	Central and Western	Central Market	3
7	Central and Western	Bridges Street Market	3
8	Central and Western	Old Victoria Barracks, Explosives Magazine of the Victoria Barracks, Wavell House, and Cassels Block in Hong Kong Park	1
9	Central and Western	Ex-Victoria Road Detention Centre	3
10	Central and Western	Lo Pan Temple	1
11	Central and Western	Kwong Yuet Tong Public Office	3
12	Central and Western	Old Peak Cafe	2
13	Central and Western	Peak Tramways Co. Ltd.	3
14	Central and Western	Mount Davis Battery	2
15	Central and Western	Ladder Street	1
16	Central and Western	Old British Military Hospital	1
17	Central and Western	Elliot Pumping Station and Filters	3
18	Central and Western	Old Lunatic Asylum Chinese Block	2
19	Central and Western	Nos. 9 and 10 Yu Lok Lane	3
20	Central and Western	Pinewood Battery, Lung Fu Shan	2
21	Wan Chai	Christ the King Chapel	1
22	Wan Chai	Haw Par Mansion	1

23	Wan Chai	No. 12 School Street, Tai Hang	3
24	Wan Chai	Po Leung Kuk, Main Building, No. 66 Leighton Road	2
25	Wan Chai	Nos. 6, 8, 10, 12 Burrows Street	2
26	Wan Chai	Hung Shing Temple, Queen's Road East,	1
27	Wan Chai	Nos. 72, 72A, 74, 74A Stone Nullah Lane (Viva Blue House)	1
28	Wan Chai	Nos. 1, 3, 5, 7, 9, 11 Mallory Street	2
29	Wan Chai	Nos. 60A, 62, 64, 66 Johnston Road	2
30	Wan Chai	Wong Nai Chung Gap Military Site	2
31	Eastern	Tin Hau Temple, Shau Kei Wan	3
32	Eastern	Tam Kung Temple	3
33	Eastern	Shing Wong Temple, Shau Kei Wan	3
34	Eastern	Former Clubhouse of Royal Hong Kong Yacht Club	2
35	Southern	Red-Brick Building, Tai Tam Reservoir Road (near Tai Tam Byewash Reservoir)	3
36	Southern	Tin Hau Temple, Aberdeen	3
37	Southern	Nos. 1-8 Pat Kan, Stanley	3
38	Southern	Chung Hom Kok Battery	2
39	Southern	Stanley Post Office and Stanley Public Dispensary	2/3
40	Southern	Old Aberdeen Police Station	2
41	Southern	Shui Yuet Temple, Ap Lei Chau	3
Kowloon			
42	Yau Tsim Mong	Former Whitfield Barracks, Block 58, Kowloon West II Battery, and Block S4, Kowloon Park	1
43	Yau Tsim Mong	Hung Shing Temple, Fuk Tsun Street	3
45	Yau Tsim Mong	St. Andrew's Church Compound	1
46	Yau Tsim Mong	Old Kowloon Fire Station	2
47	Yau Tsim Mong	Nos. 600, 602, 604, 606, 612, 614, 620, 622, 624, 626 Shanghai Street	2
48	Yau Tsim Mong	Shui Yuet Temple, Shan Tung Street	3
49	Yau Tsim Mong	Tin Hau Temple, Yau Ma Tei	1
50	Yau Tsim Mong	Yau Ma Tei Wholesale Fruit Market	2
51	Yau Tsim Mong	Yau Ma Tei Theatre and Red Brick Building	1/2
52	Sham Shui Po	Sam Tai Tsz Temple and Pak Tai Temple, Sham Shui Po	2
53	Sham Shui Po	Kwan Tai Temple, Sham Shui Po	2
54	Sham Shui Po	Tin Hau Temple, Yee Kuk Street, Sham Shui Po	3
55	Sham Shui Po	Sham Shui Po Public Dispensary	2

56	Kowloon City	Old House, Nos. 31-35 Hau Wong Temple New Village, Kowloon City	3
57	Kowloon City	Tin Hau Temple, To Kwa Wan	3
58	Kowloon City	Ex-Ma Tau Kok Animal Quarantine Depot	2
59	Kowloon City	Kwun Yam Temple, Station Lane, Hung Hom	1
60	Wong Tai Sin	Sam Shan Kwok Wong Temple , Ngau Chi Wan	3
61	Wong Tai Sin	Wong Tai Sin Temple	1
New Territories			
62	Kwai Tsing/ Tsuen Wan	Shing Mun (Jubilee) Reservoir, Gorge Dam, Steel Bridge, Valve Tower, Bellmouth Overflow	2
63	Tsuen Wan	Jockey Club Tak Wah Park	3
64	Tsuen Wan	Tung Po Tor Monastery	2
65	Tsuen Wan	Chuk Lam Sim Yuen	2
66	Tsuen Wan	Tin Hau Temple, Wai Tsuen Road	2
67	Tsuen Wan	Former Chung Ancestral Hall, Yuen Tun Tsuen	3
68	Tsuen Wan	Fong Yuen Study Hall, Tin Liu Tsuen	3
69	Tsuen Wan	Stone Tablets of the Old Kowloon Customs	3
70	Tsuen Wan	Tin Hau Temple, Ma Wan	3
71	Tuen Mun	To Ancestral Hall, Tuen Tsz Wai,	1
72	Tuen Mun	Ching Leung Fat Yuen	3
73	Tuen Mun	Shing Miu, Sam Shing Hui	2
74	Tuen Mun	Tsing Shan Monastery	1/2
75	Tuen Mun	Ching Chung Koon, Yik Fa Kung	2
76	Yuen Long	Nos. 12, 14, 20A and 21 (Tung Yick Store), 31 Lee Yick Street, Nos. 33-35 Nam Mun Hau, Yuen Kwan Yi Tai Temple, Nos. 23, 27 Cheung Shing Street, Tai Wong Temple, Chun Yuen Pawn House	1/2/3
77	Yuen Long	Pat Heung Temple	2
78	Yuen Long	Ling Wan Monastery	3
79	Yuen Long	Pun Uk, Au Tau	1
80	Yuen Long	Tin Hau Temple, Nga Yiu Tau	3
81	Yuen Long	Ling To Monastery	3
82	Yuen Long	Tung Shan Temple, Wing Ping Tsuen	3
83	Yuen Long	General House	2
84	Yuen Long	Tin Hau Temple, Fung Chi Tsuen	1
85	Yuen Long	Ping Shan Heritage Trail (Yeung Hau Temple, Yeung Hau Temple, Hung Shing Temple, Yan Tun Kong Study Hall, Old Ping Shan Police Station, Tat Tak Communal Hall,	1/2/3

		Ching Shu Hin, Kun Ting Study Hall, Shut Hing Study Hall)	
86	Yuen Long	Yau Kung School	2
87	Yuen Long	Tang Chan Yui Kuen Ancestral Hall	3
88	Yuen Long	Tang Tsing Lok Ancestral Hall	1
89	Yuen Long	Tin Hau Temple, Shui Mei Tsuen	3
90	Yuen Long	So Lau Yuen	3
91	Yuen Long	Hung Shing Temple, Shui Tau Tsuen	3
92	Yuen Long	Cheung Chun Yuen	1
93	Yuen Long	Bin Mo Bridge	2
94	Yuen Long	Chou Wong Yi Kung Study Hall	2
95	North	Manor House	3
96	North	Lau Ancestral Hall, Tsung Pak Long	3
97	North	Bok Man School	3
98	North	Hakka Wai, Tsung Pak Long	1
99	North	Suen Shing Tong, Tsung Pak Long	3
100	North	Tin Hau Temple, Sai O	3
101	North	Hung Shing Temple and Pai Fung Temple, Ho Sheung Heung	3
102	North	Luk Keng Pillboxes and Observation Posts	2
103	North	Wong Chun Yu Ancestral Hall, Luk Keng Wong Uk	3
104	North	Chan Nam Tak Ancestral Hall, Luk Keng Wong Uk	3
105	North	MacIntosh Fort (Ma Tso Lung)	2
106	North	Kwan Ah School	3
107	North	Lee Sze Sai Kui, Entrance Gate	3
108	North	Lee Ancestral Hall	3
109	North	Law Uk, Shek Chung Au	3
110	North	Nos. 1-22 San Lau Street	2
111	North	Hip Tin Temple and Hok Shan Monastery, Lai Chi Wo	3
112	North	Old Bridge, Lin Ma Hang	3
113	North	Ip Ancestral Hall, Lin Ma Hang Tsuen	3
114	North	Hung Leng Station, Fanling-Sha Tau Kok Branch Line	3
115	North	Hindu Temple, Burma Lines	3
116	North	Fanling Wai	3
117	North	Sam Tung Uk, Kwan Tei North Tsuen	2
118	North	Shung Him Tong Tsuen, Lung Yeuk Tau	3
119	North	Entrance Gate of Wing Ning Wai	3
120	Tai Po	Tin Hau Temple, Ha Wai, Tap Mun	3
121	Tai Po	King Lam School	3

122	Tai Po	Tin Hau Temple, Tai Po Kau Hui	3
123	Tai Po	Tin Hau Temple, Fong Ma Po	2
124	Tai Po	Mo Tai Temple, Ting Kok	3
125	Tai Po	Tam Tai Sin Temple, Sha Tau, Tung Ping Chau	3
126	Tai Po	Residence of Wong Se-wai	3
127	Tai Po	Old House, Chau Mei	3
128	Sha Tin	Lower Shing Mun Reservoir	2/3
129	Sha Tin	Man Fat Tsz	3
130	Sha Tin	Kowloon Reception Reservoir	2
131	Sha Tin	Tsang Tai Uk	1
132	Sha Tin	Shing Mun Redoubt	2
133	Sha Tin	Kowloon Reservoir, Kowloon Byewash Reservoir, Shek Lei Pui Reservoir	1/2
134	Sai Kung	Tin Hau Temple, Joss House Bay	1
135	Sai Kung	Tai Long, Sai Kung	2
136	Sai Kung	Hung Shing Temple, Po Toi O	3
137	Sai Kung	Tin Hau Temple and Hip Tin Temple, Po Tung Road	2
138	Sai Kung	Tin Hau Temple, Leung Shuen Wan	3
139	Sai Kung	Che Kung Temple, Ho Chung Road	1
140	Sai Kung	Fortifications at Devil's Peak	2
141	Sai Kung	St. Joseph's Chapel, Yim Tin Tsai	2
Outlying Islands			
142	Lamma Island	Tin Hau Temple, Yung Shue Wan	3
143	Peng Chau	Tin Hau Temple, Peng Chau Wing On Street	3
144	Peng Chau	Leather Factory	3
145	Tai O	Shek Lun Kok, Kat Hing Back Street	3
146	Tai O	Wing Hing Petrol Station, Kat Hing Back Street	3
147	Tai O	Tin Hau Temple, Kat Hing Back Street	3
148	Tai O	Nos. 46, 48 Kat Hing Street	3
149	Lantau Island	Yuen's Mansion, Chung Hau	2
150	Lantau Island	Watchtower, Luk Tei Tong	3
151	Lantau Island	Watchtower, Tai Ho	3
152	Lantau Island	Hau Wong Temple, Tung Chung	3
153	Lantau Island	Entrance Gate, Shek Mun Kap	3
154	Lantau Island	Entrance Gate and Watchtower, Pak Mong Tsuen	2/3
155	Lantau Island	Tin Hau Temple, Wong Lung Hang Road	3
156	Cheung Chau	Tin Hau Temple, Chung Hing Street	3
157	Cheung Chau	Cheung Chau Theatre	3

158	Cheung Chau	Yuk Hui Temple, Pak She Street	2
159	Cheung Chau	Tin Hau Temple, Sai Wan	3
160	Cheung Chau	Wing Shing Tong, Main Block, Sai Wan	3
161	Cheung Chau	Hung Shing Temple, Chung Hing Street	2
162	Cheung Chau	Tin Hau Temple, San Tsuen	3
163	Cheung Chau	St. John Hospital, Cheung Chau	3

* For more information about the listed historical buildings , please visit

<https://www.amo.gov.hk/tc/historic-buildings/historic-buildings-hk/index.html>.

K. Museums (23 items in total)			
	District	Address	
Hong Kong Island			
1	Central and Western	Hong Kong News-Expo	
2	Central and Western	Hong Kong Maritime Museum	
3	Central and Western	Museum of Tea Ware	
4	Central and Western	Dr. Sun Yat-sen Museum (Kom Tong Hall)	
5	Central and Western	Hong Kong Museum of Medical Sciences	
6	Eastern	Hong Kong Museum of Coastal Defence	
7	Eastern	Hong Kong Film Archive	
8	Eastern	Law Uk Folk Museum	
Kowloon			
9	Yau Tsim Mong	Hong Kong Heritage Discovery Centre	
10	Yau Tsim Mong	Tung Wah Museum	
11	Yau Tsim Mong	The Hong Kong Museum of Art	
12	Yau Tsim Mong	Hong Kong Museum of History	
13	Yau Tsim Mong	Hong Kong Palace Museum	
14	Yau Tsim Mong	M+	
15	Sham Shui Po	Lei Cheng Uk Han Tomb Museum	
16	Sham Shui Po	Jao Tsung-I Academy	
New Territories			
17	Tsuen Wan	Airport Core Programme Exhibition Centre	
18	Tsuen Wan	Sam Tung Uk Museum	
19	Yuen Long	Ping Shan Tang Clan Gallery cum Heritage Trail Visitors Centre	
20	North	Sha Tao Kok Anti-War Memorial Hall (香港沙頭角抗戰紀念館)	

21	Tai Po	Hong Kong Railway Museum (Old Tai Po Market Railway Station)
22	Sha Tin	Hong Kong Heritage Museum
23	Sai Kung	Sheung Yiu Folk Museum

New Territories		
L. Other Sites (7 items in total)		
	District	Address
Hong Kong Island		
1	Central and Western	New World Tower (Eighth Route Army Hong Kong Office (八路軍駐香港辦事處))
2	Central and Western	Dr. Sun Yat-sen Historical Trail
New Territories		
3	North	Wu Kau Tang, Wu Kau Tang Martyrs Memorial Garden
4	Sai Kung	Memorial Monuments for Sai Kung Martyrs During World War II in Tsam Chuk Wan
5	Sai Kung	Wong Mo Ying Village and Chek Kang Village, Sai Kung
6	Sai Kung	Sai Kung Hoi Festival 2022-2024 https://skhartsfestival.hk/en/about/
Others		
7	Lantau Island	Hong Kong Disneyland
8	-	#ddHK Creative Tourism project https://designdistrict.hk/home/index/en
9	-	City In Time https://www.cityintime.hk/tc/

Conservation and environmental protection code of practice during visits to designated sites of Characteristics Local Tourism

1. Do not write on, mark or damage the exhibits, installations, walls or facilities in the tour sites (“the sites”)
2. Do not make excessive noise in the sites and please put mobile phones and the noise-emitting devices to silent mode. If tour participants must use a mobile phone, they should lower the voice to avoid disturbing others.
3. Please keep the sites and facilities clean and tidy, and follow the photography and filming regulations.
4. No public speeches, lectures or seminars using loudspeakers or other public address equipment are allowed on the site without prior permission from the management.
5. Tour participants must respect other visitors and the staff of the sites.
6. Food involving endangered species, namely shark fin, bluefin tuna, humphead wrasse, wild caught Hong Kong grouper, sturgeon caviar and black moss, should not be offered in meals.
7. Distribution of single-use disposable plastic materials such as bottled water, plastic bags and plastic tableware should be avoided as far as possible.
8. Tour participants should be encouraged to prepare their own water bottles and drinking water, and take the litter away after the tour activity(ies), in particular from country parks, marine parks, special areas, etc.

Guidelines for Tourist Experience Activity

Tourist Experience Activity arranged by the Applicant for the tour participants must offer unique and captivating tourism experience of Hong Kong with interactive elements that engage tourists' participation. The activity can be conducted in different formats, including but not limited to the following types of activities:

1. workshops, classes, and activities that promote the "[Representative List of the Intangible Cultural Heritage \(ICH\) of Hong Kong](#)" and the "[first ICH Inventory of Hong Kong](#)" which demonstrate the historical and cultural value, such as the guqin making technique, traditional food making techniques (e.g. Cha Kwo, melon-seed, Hong Kong Style Milk Tea), crafting techniques (e.g. lantern, flower board), sewing techniques of cheongsam and wedding costume, and Bamboo shed theatre building Technique of Cantonese opera (more information on ICH can be found at https://www.lcsd.gov.hk/CE/Museum/ICHO/zh_TW/web/icho/home.html);
2. Special guiding tours, exclusive dialogue with expert or behind-the-scenes visits in relation to social practices, rituals, and festive events, e.g. Jiao Festival, Fire Dragon Dance in Tai Hang during Mid-Autumn Festival; and
3. Docent tour, which is related to green ecology, or is arranged by relevant venue management organisations of the facilities as listed in Annex I Section A and H;
4. Docent tour, which is arranged by relevant venue management organisation to the list of cultural and heritage sites as listed in Annex I Section I to L.

To ensure tour participants to have a deeper experience and understanding of the people, the history, the food and culture of a place or an activity, the group size for each tourist experience activity should be 50 participants or less.

Thematic Travel (Category B)

Itinerary Design Requirements and Assessment Criteria

1. Travel agent shall focus on one of the following six distinctive themes in designing a signature itinerary to offer visitors a captivating and in-depth travel experience in Hong Kong.

Themes	Aims	Examples
1. Great Green Escapes	To encourage the tourism industry to develop signature itineraries that make use of green elements and existing natural resources in high-quality and unique tourism products.	Hiking trails, eco-tours, landscape tours, visits to environmental protection facilities, and exploration of green elements in the city.
2. Fun Water Adventure	To encourage the tourism industry to develop signature itineraries that make use of water elements in high-quality and unique tourism products.	Sampan trips, boat trips, visiting to outer islands, water activities, and the culture of living on the sea.
3. Legacy of Joy	To encourage the tourism industry to develop signature itineraries with different cultural heritage elements, so as to let tourists have richer experiences of its traditional culture and authenticity through in-depth exploration.	Explore traditional arts, local foods, cultural origins, Chinese medicine, martial arts, and district-specific attractions.
4. HK Pop Culture	To encourage the tourism industry to develop signature itineraries with popular cultural elements that showcase Hong Kong's distinctive, diverse and inclusive creativity and charisma.	Explore modern architecture, experiencing pop culture, such as canton music, movie/TV dramas, performances, and urban sports.
5. Journey Through National History	To encourage the tourism industry to develop signature itineraries that incorporate national historical elements, so as to enhance tourists' understanding of our country and Hong Kong.	Visits to historic monuments, museums, attractions and relics related to Hong Kong's anti-war history and stories.
6. Unconventional Journey	To encourage the tourism industry to develop creative signature itineraries that provide tourists with a more captivating, deeper and high-quality travel experience.	Itinerary beyond the other 5 themes: e.g. night running tours, photo-taking tours at popular check-in spots, wellness travel, seasonal/limited period events, etc.

2. The TIC will assess and approve itineraries of Thematic Travel according to the following criteria:

- Relevance to the theme

Itineraries adhere to the selected theme and its objective, providing visitors with a more captivating theme-related tourist experience activity (see Annex III for the requirements) and in-depth thematic travel experience;

- Itinerary design elements

- Include a discovery of the city’s hidden gem(s) / redesign a conventional itinerary with unique and creative element(s) / Offer a totally new travel experience / feature the district local characteristic and diversity of Hong Kong;

3. Reference of thematic travel itineraries:

The following Signature Itineraries of the “Deeper into Hong Kong: Creative Itinerary Design Competition” under the Cultural and Heritage Sites Local Tour Incentive Scheme serve as reference only, with a view to enhancing travel agents' understanding of what is deemed as adherence to the requirements of Thematic Travel itineraries.

Tour Name	Travel Agent (License Number)
Theme: Great Green Escapes	
1. 2D1N Eco Tour	Intrinsic Travel and Cultural Transmission Limited (354637)
2. Ancient Rock & Road Tour	Prince Traveller Company Limited (354427)
3. Day & Night at Hong Kong GeoPark: The Land Route	Walk in Hong Kong Limited (353919)
4. Going Far Far Away: Exploring the enchanting Sha Tau Kok, Lai Chi Wo and Mui Tsz Lam	Walk in Hong Kong Limited (353919)
5. Nature Harmony	C.Y. (H.K.) Travel Limited (353044)
Theme: Fun Water Adventure	
1. 2D1N Sai Kung Chilling	HR Travelling Limited (354116)
2. Cheung Chau Water Escape	Pok Yat Travel Company Limited (353604)
3. Food and Fun Sai Kung Tour	South Coast Travel Agency Limited (352065)
4. Sai Kung Star Gazing and Marine Exploration	NDS Travel Limited (353197)
5. Tung Ping Chau Snorkelling & Camping Tour	Lohas Travel Company Limited (353588)

Tour Name	Travel Agent (License Number)
Theme: Legacy of Joy	
1. Cheung Chau Cultural Tour	Pok Yat Travel Company Limited (353604)
2. Embracing Buddhism Resources in Hong Kong	All Honest Travel Limited (352206)
3. Food Above All in Central	Prince Traveller Company Limited (354427)
4. Mahjong Legend – a Tour of Intangible Culture	Toudays Travel Technology Limited (354378)
5. Story of Cantonese Opera	Hongkong Tours Limited (351519)
Theme: HK Pop Culture	
1. 100% Hong Kong	HR Travelling Limited (354116)
2. Hong Kong Cinematic Journey	Intrinsic Travel and Cultural Transmission Limited (354637)
3. Hong Kong Cultural Tour – A Blend of Cantonese Opera and Sports	Top One Travel International Limited (354619)
4. Hong Kong Manufacturing Study Tour	Trumptech Education Tour Limited (354461)
5. In memory of Leslie Cheung	Joya Travel Service Limited (354526)
Theme: Journey Through National History	
1. 1-day Hong Kong Religious Cultural Tour	Hong Kong Youth Cultural Exchange International Limited (352364)
2. Archaeology Tour in Cheung Chau	iStudent Tour (HK) Limited (354066)
3. A Story of History and Tong Lau	Toudays Travel Technology Limited (354378)
4. Contemporary Art and History AI Tour in Central	Sky E Holiday Limited (353310)
5. History Tour of the East River Guerrillas and HK-Kowloon Brigade	China Travel Service (Hong Kong) Limited (351522)
Unconventional Journey	
1. 2D1N Lai Chi Wo Workshop & Stay	Travel Tailor Limited (354326)
2. 2-day Hong Kong Comic Fun	Ambition Travel Limited (354360)
3. 2-day Hong Kong Urban Legends Tour	Ambition Travel Limited (354360)
4. Dress You Up in Central	Flyagain Travel Limited (354506)
5. Harmony & Healing: A Wellness Journey for Mind and Body	Walk in Hong Kong Limited (353919)

***Itinerary credits to all listed travel agents.*

Recognised Trainings

	Training Activity	Activity Objective	Duration/ Fee	Training Bodies*
1	Cultural and Heritage Training Programme (TIC co-organised with HKTB)	The course is designed to introduce background, the rating system, classification, and relevant online resources of culture and heritage declared monuments, as well as the scope of ICH. Participants will also learn about the details and skills of touring in cultural heritage sites, and design tips for highlighted itineraries	1.5 days lecture + 0.5 day group presentation/ Free-of-charge <i>[Please visit TIC website for the course schedule and enrollment procedure]</i>	TIC
2	Cultural Tourist Guide Training Programme (TIC co-organised with Hong Kong Tourism Board (“HKTB”))	The course is a cultural docent training course specially designed for the Hong Kong community. The course covers the community characteristics and cultural background of Old Town Central, Sham Shui Po and West Kowloon. The training aims to help tourist guides better grasp cultural tourism knowledge, and at the same time improve their service quality and professional standards.	1.5 Day Online Class + 0.5 Day Walk Tour/ <i>[The course has been concluded]</i>	TIC
3	Docent Training Programme (Chinese Architecture and Auspicious Pattern)	The course aims to provide participants with a better understanding of Chinese architecture, auspicious decorative motifs and Chinese gardening styles in Hong Kong, including a field trip to the Ping Shan Heritage Trail in Yuen Long.	10 hours/ \$850	HKU SPACE
4	Docent Training Programme (Western Architecture and Church Decoding)	The course aims to provide participants with a further understanding of the diverse styles and church symbology of Western-style architecture in Hong Kong, including outdoor visits and field trips.	10 hours/ \$980	HKU SPACE

	Training Activity	Activity Objective	Duration/ Fee	Training Bodies*
5	Docent Training Programme (History of Tuen Mun)	The course aims to explore the relationship between early archaeological discoveries in Tuen Mun and the history of Hong Kong, teach participants the historical evolution of Tuen Mun, its unique religious culture, and how to appreciate the Chinese and Western architecture of the city. The course offers a variety of learning modes, including face-to-face lectures, field trips and practical training.	9 hours/ \$790	HKU SPACE
6	Docent Training Programme (Ecological Heritage Education of Kowloon)	The course aims to provide participants with a better understanding of the conservation and historical culture of Kowloon, with a particular focus on Devil's Peak and Lei Yue Mun, including outdoor visits and field trips.	9 hours/ \$790	HKU SPACE
7	Docent Education for History and Cultural Heritage	The course aims to provide participants with an in-depth understanding of Hong Kong's history, culture, and heritage, as well as the work of a docent so as to prepare them for a career in the field.	8 weeks/ \$1,900	HKU SPACE
8	Docent Training Programme (History of Tai Po)	This course aims to provide participants with an understanding of the activities of the indigenous inhabitants in Tai Po, army facilities in the area, and to explore the history, culture and architecture of the district. It includes one-day outdoor visit.	10 hours/ \$980	HKU SPACE

	Training Activity	Activity Objective	Duration/ Fee	Training Bodies*
9	Certificate in Docent Training	The course aims to enhance the overall docent skills, including the relevant knowledge, attitude and expertise. Participants will learn about Hong Kong's history and culture, heritage conservation, Intangible Cultural Heritage, art, and museum touring through a variety of touring points of study, data processing and knowledge integration. The course includes field trips, guided tours and sharing to help participants become competent docents.	6 months/ \$9,970	HKU SPACE
10	A Century of Kowloon - New Kowloon	The course aims to guide participants to explore the past in the historical relics.	12 hours/ \$500	Hong Kong Federation of Trade Unions
11	18 District Course – Outlying Islands	The course aims to introduce the historical origins and stories of the heritage sites.	12 hours/ \$520	Hong Kong Federation of Trade Unions

* Notes:

1. Courses no. 3-11 are the training activities approved by the “Development Fund for the Travel Industry”, which is established and financed by the Airport Authority Hong Kong.
2. List of courses will be subject to additional or removal as recommended by TIC and agreed by the HKSAR government.
3. If TIC member holding a valid travel agent’s licence wishes to obtain the list of participants who have completed the “Cultural Tourist Guide Training Programme”, please contact the TIC by phone at 2807-1199 or e-mail to training@tichk.org.