

Tender Notice

Travel Industry Council of Hong Kong (TIC)

Tender Reference: T123/19042024/SPD/GF

Procuring Department: Special Projects Department

Project Name: Video Production & Publicity Plan for Characteristic Local Tourism

Scope of Service:

1. Provision of professional video production and publicity services to foster the development and promotion of Hong Kong's in-depth and thematic travel.
2. Implement effective publicity plan to generate interests, excitement, exposure and engagement through social media campaigns, and other relevant promotional activities in accordance with the project objectives;
3. Development of training videos to introduce the characteristics and cultural background of Hong Kong, helping tourist guides better grasp in-depth tourism knowledge, and at the same time improve their service quality and professional standards .

Collection of Tender Documents

Travel Industry Council of Hong Kong

Contact Persons : Ms Angi Tse

Telephone : 2969 8165

E-mail : angi.tse@tichk.org

Address : Rooms 1706-09, Fortress Tower,
250 King's Road, North Point,
Hong Kong

Office Hours : Monday to Friday, 9am to 1pm and
2pm to 5:30pm (Saturday, Sunday
and public holidays closed)

Tenderers who wish to collect the tender documents shall write a letter on a company letterhead together with the contact details and send it by e-mail to the above contact persons of the TIC.

Tender documents can be collected at the TIC or downloaded from the link sent in an e-mail by the TIC.

Closing Date & Time: Date: 14 May 2024 (Tuesday)
 Hong Kong Time: 12:00 noon

In event of a typhoon signal No. 8 or above or a black rainstorm warning signal is issued on the closing date before the closing time, the tender closing time will be postponed to the same time on the first working day immediately after the signal or warning is lowered.

Submission of Tender: Tenders must be completed in accordance with the tender documents & conditions, addressed to Mr Anthony Pang of the Travel Industry Council of Hong Kong, and deposited in the tender box situated at Rooms 1706-09, Fortress Tower, 250 King's Road, North Point, Hong Kong by the closing date and time.
Late submissions will not be accepted.

Important Points to Note:

1. Any information or communications between the TIC and tenderers in connection with the captioned tender are private and confidential. Tenderers shall not disclose or otherwise divulge the same without the TIC's prior written consent;
2. The TIC reserves the right not to appoint any company to undertake the project. The lowest fee bid may not necessarily be accepted as the successful bid. The TIC is not responsible for any cost incurred by tenderers in the preparation of the tender and in responding to this notice; and
3. The TIC reserves the right to change or cancel this notice without prior notice or liability to any parties. Tenderers will be deemed to have accepted these conditions if they respond to this notice.

19 April 2024