

Latest tourism statistics

Outbound market

Levy income (sources: TIA)

Total amount of levy paid by licensed travel agents

	2025	2024	Difference
January (HK\$)	1,343,197	1,464,072	-8.2%

Air-ticket sales (source: IATA)

Total billing (BSP remittance)

	2025	2024	Difference
January (HK\$)	1.435 billion	1.377 billion	+4.2%

No. of transactions

	2025	2024	Difference
January	595,628	463,334	+28.5%

Inbound market

Mainland inbound tour groups registration (sources: TIA)

Period	Number of tour groups registered	Number of tourists registered
February 2025	4,148	136,609

Arrivals (source: HKTB)

	2025	2024	Difference
January	4,742,066	3,825,617	+24.0%

Arrivals from individual markets in January 2025 (source: HKTB)

	No. of visitors	Compared with 2024	Market share
Mainland China	3,726,236	+24.8%	78.6%
Taiwan	139,003	+48.0%	2.9%
South Korea	126,739	+26.1%	2.7%
Philippines	113,554	+31.3%	2.4%
Macao	97,808	+8.0%	2.1%
USA	75,740	+21.4%	1.6%
Australia	53,523	+30.4%	1.1%