

Latest tourism statistics

Outbound market

Levy income (*sources: TIA*)

Total amount of levy paid by licensed travel agents

	2025	2024	Difference
March (HK\$)	2,102,544	1,927,599	+9.0%
January - March (HK\$)	5,073,025	4,798,397	+5.7%

Air-ticket sales (*source: IATA*)

Total billing (BSP remittance)

	2025	2024	Difference
March (HK\$)	1.822 billion	1.815 billion	+0.4%
January - March (HK\$)	4.724 billion	4.504 billion	+4.8%

No. of transactions

	2025	2024	Difference
March	809,348	543,385	+48.9%
January - March	2,035,709	1,420,117	+43.3%

Inbound market

Mainland inbound tour groups registration (*sources: TIA*)

Period	Number of tour groups registered	Number of tourists registered
1 to 27 April 2025	5,604	172,925

Arrivals (*source: HKTB*)

	2025	2024	Difference
March	3,818,512	3,401,991	+12.2%
January - March	12,228,249	11,228,798	+8.9%

Arrivals from individual markets in March 2025 (*source: HKTB*)

	No. of visitors	Compared with 2024	Market share
Mainland China	2,749,719	+11.4%	72.0%
Taiwan	112,569	+23.0%	2.9%
Philippines	102,053	+1.0%	2.7%
USA	93,957	+13.5%	2.5%
South Korea	90,102	+33.8%	2.4%
Japan	88,118	+40.6%	2.3%
Macao	87,661	-7.7%	2.3%

Arrivals from individual markets in January - March 2025

	No. of visitors	Compared with 2024	Market share
Mainland China	9,245,359	+6.3%	75.6%
Taiwan	370,421	+29.9%	3.0%
South Korea	338,364	+33.7%	2.8%
Philippines	312,575	+17.2%	2.6%
Macao	275,373	-4.3%	2.3%
USA	236,898	+16.9%	1.9%
Japan	206,613	+34.8%	1.7%