

Latest tourism statistics

Outbound market

Levy income (*sources: TIA*)

Total amount of levy paid by licensed travel agents

	2025	2024	Difference
June (HK\$)	1,886,223	1,850,296	+1.9%
January - June (HK\$)	10,656,538	10,055,500	+5.9%
July (HK\$)	1,914,018	1,864,635	+2.6%
January – July (HK\$)	12,570,556	11,920,135	+5.4%

Air-ticket sales (*source: IATA*)

Total billing (BSP remittance)

	2025	2024	Difference
June (HK\$)	1.640 billion	1.485 billion	+10.4%
January - June (HK\$)	9.705 billion	9.212 billion	+5.3%
July (HK\$)	1.691 billion	1.649 billion	+2.5%
January – July (HK\$)	11.396 billion	10.861 billion	+4.9%

No. of transactions

	2025	2024	Difference
June	719,273	580,724	+23.8%
January - June	4,185,775	3,094,278	+35.2%
July	780,747	675,192	+15.6%
January - July	4,966,522	3,769,470	+31.7%

Inbound market

Mainland inbound tour groups registration (*sources: TIA*)

Period	Number of tour groups registered	Number of tourists registered
July 2025	6,298	213,648
August 2025	5,863	205,758

Arrivals (*source: HKTB*)

	2025	2024	Difference
June	3,480,979	3,132,598	+11.1%
January - June	23,636,100	21,151,235	+11.7%
July	4,390,514	3,921,630	+12.0%
January - July	28,026,614	25,072,865	+11.8%

Arrivals from individual markets in June 2025 (*source: HKTB*)

	No. of visitors	Compared with 2024	Market share
Mainland China	2,611,276	+11.5%	75.0%
Taiwan	125,246	+11.6%	3.6%
Philippines	122,548	+11.6%	3.5%
USA	96,384	+16.0%	2.8%
Macao	85,369	-1.0%	2.5%
South Korea	52,364	+10.3%	1.5%
Japan	43,462	+30.9%	1.2%

Arrivals from individual markets in January - June 2025

	No. of visitors	Compared with 2024	Market share
Mainland China	17,793,754	+10.2%	75.3%
Taiwan	743,320	+25.5%	3.1%
Philippines	678,626	+23.8%	2.9%
Macao	549,268	+2.1%	2.3%
South Korea	526,116	+24.9%	2.2%
USA	489,417	+15.7%	2.1%
Japan	348,654	+30.4%	1.5%

Arrivals from individual markets in July 2025 (*source: HKTB*)

	No. of visitors	Compared with 2024	Market share
Mainland China	3,510,343	+11.8%	80.0%
Taiwan	140,392	+24.6%	3.2%
Macao	111,912	+0.5%	2.5%
USA	95,946	+15.6%	2.2%
Philippines	94,753	-8.4%	2.2%
South Korea	50,770	+5.6%	1.2%
Japan	46,821	+47.6%	1.1%

Arrivals from individual markets in January - July 2025

	No. of visitors	Compared with 2024	Market share
Mainland China	21,304,097	+10.4%	76.0%
Taiwan	883,712	+25.4%	3.2%
Philippines	773,379	+18.7%	2.8%
Macao	661,180	+1.8%	2.4%
USA	585,363	+15.7%	2.1%
South Korea	576,886	+23.0%	2.1%
Japan	395,375	+32.2%	1.4%