

## **Latest tourism statistics**

### **Outbound market**

#### **Levy income** (*sources: TIA*)

Total amount of levy paid by licensed travel agents

	2025	2024	Difference
August (HK\$)	1,961,588	1,672,679	+17.2%
January – August (HK\$)	14,532,144	13,592,814	+6.9%

#### **Air-ticket sales** (*source: IATA*)

Total billing (BSP remittance)

	2025	2024	Difference
August (HK\$)	1.652 billion	1.598 billion	+3.3%
January – August (HK\$)	13.048 billion	12.459 billion	+4.7%

No. of transactions

	2025	2024	Difference
August	742,530	675,465	+9.9%
January - August	5,711,077	4,444,935	+28.4%

### **Inbound market**

#### **Mainland inbound tour groups registration** (*sources: TIA*)

Period	Number of tour groups registered	Number of tourists registered
1 to 28 September 2025	3,264	96,441

#### **Arrivals** (*source: HKTB*)

	2025	2024	Difference
August	5,152,837	4,453,877	+15.7%
January - August	33,179,451	29,526,742	+12.4%

Arrivals from individual markets in August 2025 (*source: HKTB*)

	No. of visitors	Compared with 2024	Market share
Mainland	4,223,347	+15.4%	82.0%
Taiwan	148,511	+31.2%	2.9%
Macao	141,976	+9.6%	2.8%
Philippines	93,945	+7.7%	1.8%
Japan	76,299	+54.6%	1.5%
USA	73,640	+14.6%	1.4%
South Korea	55,884	-6.9%	1.1%

Arrivals from individual markets in January - August 2025

	No. of visitors	Compared with 2024	Market share
Mainland	25,527,444	+11.2%	76.9%
Taiwan	1,032,223	+26.2%	3.1%
Philippines	867,324	+17.4%	2.6%
Macao	803,156	+3.1%	2.4%
USA	659,003	+15.6%	2.0%
South Korea	632,770	+19.6%	1.9%
Japan	471,674	+35.4%	1.4%