

## **Latest tourism statistics**

### **Outbound market**

#### **Levy income** (*sources: TIA*)

Total amount of levy paid by licensed travel agents

|                            | 2025       | 2024       | Difference |
|----------------------------|------------|------------|------------|
| September (HK\$)           | 2,027,063  | 1,692,670  | +19.7%     |
| January – September (HK\$) | 16,559,207 | 15,285,484 | +8.3%      |

#### **Air-ticket sales** (*source: IATA*)

Total billing (BSP remittance)

|                            | 2025           | 2024           | Difference |
|----------------------------|----------------|----------------|------------|
| September (HK\$)           | 1.804 billion  | 1.671 billion  | +7.9%      |
| January – September (HK\$) | 14.852 billion | 14.130 billion | +5.1%      |

No. of transactions

|                     | 2025      | 2024      | Difference |
|---------------------|-----------|-----------|------------|
| September           | 775,372   | 665,223   | +16.5%     |
| January - September | 6,484,424 | 5,110,158 | +26.8%     |

### **Inbound market**

#### **Mainland inbound tour groups registration** (*sources: TIA*)

| Period       | Number of tour groups registered | Number of tourists registered |
|--------------|----------------------------------|-------------------------------|
| October 2025 | 4,635                            | 143,821                       |

#### **Arrivals** (*source: HKTB*)

|                     | 2025       | 2024       | Difference |
|---------------------|------------|------------|------------|
| September           | 3,292,197  | 3,062,003  | +7.5%      |
| January - September | 36,471,648 | 32,588,745 | +11.9%     |

Arrivals from individual markets in September 2025 (*source: HKTB*)

|             | No. of visitors | Compared with 2024 | Market share |
|-------------|-----------------|--------------------|--------------|
| Mainland    | 2,458,439       | +7.1%              | 74.7%        |
| Taiwan      | 128,829         | +25.9%             | 3.9%         |
| Philippines | 88,153          | +8.0%              | 2.7%         |
| Macao       | 73,210          | -8.1%              | 2.2%         |
| Japan       | 65,928          | +23.3%             | 2.0%         |
| USA         | 58,568          | +8.5%              | 1.8%         |
| South Korea | 49,789          | -23.5%             | 1.5%         |

Arrivals from individual markets in January - September 2025

|             | No. of visitors | Compared with 2024 | Market share |
|-------------|-----------------|--------------------|--------------|
| Mainland    | 27,985,883      | +10.9%             | 76.7%        |
| Taiwan      | 1,161,052       | +26.1%             | 3.2%         |
| Philippines | 955,477         | +16.5%             | 2.6%         |
| Macao       | 876,366         | +2.1%              | 2.4%         |
| USA         | 717,571         | +15.0%             | 2.0%         |
| South Korea | 682,559         | +14.8%             | 1.9%         |
| Japan       | 537,602         | +33.7%             | 1.5%         |