

Latest tourism statistics

Outbound market

Levy income (*sources: TIA*)

Total amount of levy paid by licensed travel agents

	2025	2024	Difference
November (HK\$)	2,073,072	1,930,150	+7.4%
January – November (HK\$)	20,750,806	19,143,928	+8.3%

Air-ticket sales (*source: IATA*)

Total billing (BSP remittance)

	2025	2024	Difference
November (HK\$)	appr. 2.155 billion	1.602 billion	+34.5%
January – November (HK\$)	appr. 18.791 billion	17.378 billion	+8.1%

No. of transactions

	2025	2024	Difference
November	appr. 725,000	667,452	+8.6%
January - November	appr. 7,935,958	6,440,451	+23.2%

Inbound market

Mainland inbound tour groups registration (*sources: TIA*)

Period	Number of tour groups registered	Number of tourists registered
December 2025	5,773	187,820

Arrivals (*source: HKTB*)

	2025	2024	Difference
November	4,189,272	3,568,437	+17.4%
January - November	45,249,435	40,247,236	+12.4%

Arrivals from individual markets in November 2025 (*source: HKTB*)

	No. of visitors	Compared with 2024	Market share
Mainland	3,041,327	+18.9%	72.6%
Taiwan	127,113	+24.3%	3.0%
Philippines	125,683	-1.5%	3.0%
USA	105,899	+14.4%	2.5%
South Korea	96,160	+13.1%	2.3%
Macao	92,370	+5.2%	2.2%
Japan	75,336	+38.5%	1.8%

Arrivals from individual markets in January - November 2025

	No. of visitors	Compared with 2024	Market share
Mainland	34,479,378	+11.4%	76.2%
Taiwan	1,445,996	+27.8%	3.2%
Philippines	1,192,487	+13.8%	2.6%
Macao	1,062,320	+2.6%	2.3%
USA	918,563	+15.4%	2.0%
South Korea	870,698	+14.8%	1.9%
Japan	676,039	+34.5%	1.5%