

Latest tourism statistics

Outbound market

Levy income (*sources: TIA*)

Total amount of levy paid by licensed travel agents

	2025	2024	Difference
December (HK\$)	1,768,046	1,689,690	+4.6%
January – December (HK\$)	22,518,852	20,833,618	+8.0%

Air-ticket sales (*source: IATA*)

Total billing (BSP remittance)

	2025	2024	Difference
December (HK\$)	2.148 billion	1.492 billion	+43.9%
January – December (HK\$)	20.939 billion	18.870 billion	+10.9%

No. of transactions

	2025	2024	Difference
December	701,000	565,694	+23.9%
January - December	8,636,958	7,006,145	+23.2%

Inbound market

Mainland inbound tour groups registration (*sources: TIA*)

Period	Number of tour groups registered	Number of tourists registered
January 2026	5,219	168,022

Arrivals (*source: HKTB*)

	2025	2024	Difference
December	4,645,397	4,255,551	+9.2%
January - December	49,894,832	44,502,787	+12.1%

Arrivals from individual markets in December 2025 (source: HKTB)

	No. of visitors	Compared with 2024	Market share
Mainland	3,354,406	+8.2%	72.2%
Philippines	155,230	+5.7%	3.3%
Taiwan	132,498	+16.8%	2.9%
Macao	122,584	-4.8%	2.6%
USA	105,467	+21.6%	2.3%
South Korea	92,918	-3.9%	2.0%
Singapore	73,718	-1.8%	1.6%

Arrivals from individual markets in January - December 2025

	No. of visitors	Compared with 2024	Market share
Mainland	37,833,784	+11.1%	75.8%
Taiwan	1,578,494	+26.8%	3.2%
Philippines	1,347,717	+12.8%	2.7%
Macao	1,184,904	+1.8%	2.4%
USA	1,026,030	+16.0%	2.1%
South Korea	963,616	+12.7%	1.9%
Japan	741,860	+32.4%	1.5%