

Latest tourism statistics

Outbound market

Levy income (sources: TIA)

Total amount of levy paid by licensed travel agents

	2026	2025	Difference
March (HK\$)	2,581,609	2,102,544	+22.7%
January – March (HK\$)	6,352,777	5,073,025	+25.2%

Air-ticket sales (source: IATA)

Total billing (BSP remittance)

	2026	2025	Difference
March (USD)	397 million	234 million	+69.6%
January – March (USD)	1 billion	606 million	+65.0 %

No. of transactions

	2026	2025	Difference
March	847,000	809,348	+4.6%
January - March	2,272,000	2,035,709	+11.6%

Inbound market

Mainland inbound tour groups registration (sources: TIA)

Period	Number of tour groups registered	Number of tourists registered
1 to 26 April 2026	5,752	184,796

Arrivals (source: HKTB)

	2026	2025	Difference
March	4,354,229	3,818,512	+14.0%
January - March	14,307,643	12,228,249	+17.0%

Arrivals from individual markets in March 2026 (source: HKTB)

	No. of visitors	Compared with 2025	Market share
Mainland	3,186,639	+15.9%	73.2%
Taiwan	133,497	+18.6%	3.1%
Philippines	106,370	+4.2%	2.4%
USA	104,430	+11.1%	2.4%
Macao	91,393	+4.3%	2.1%
Japan	86,853	-1.4%	2.0%
South Korea	82,425	-8.5%	1.9%

Arrivals from individual markets in January - March 2026

	No. of visitors	Compared with 2025	Market share
Mainland	11,080,459	+19.8%	77.4%
Taiwan	419,486	+13.2%	2.9%
Philippines	328,667	+5.1%	2.3%
South Korea	307,768	-9.0%	2.2%
Macao	282,823	+2.7%	2.0%
USA	264,682	+11.7%	1.8%
Japan	188,118	-9.0%	1.3%