

Latest tourism statistics

Outbound market

Levy income (*sources: TIA*)

Total amount of levy paid by licensed travel agents

	2026	2025	Difference
June (HK\$)	2,017,692	1,886,223	+6.9%
January – June (HK\$)	12,241,499	10,656,538	+14.8%
July (HK\$)	2,044,849	1,914,018	+6.8%
January – July (HK\$)	14,286,348	12,570,556	+13.6%

Air-ticket sales (*source: IATA*)

Total billing (BSP remittance)

	2026	2025	Difference
June (HK\$)	2.340 billion	2.123 billion	+10.2%
January – June (HK\$)	14.226 billion	12.225 billion	+16.3%
July (HK\$)	2.531 billion	2.130 billion	+18.8%
January – July (HK\$)	16.757 billion	14.355 billion	+16.7 %

No. of transactions

	2026	2025	Difference
June	699,679	719,273	-2.7%
January - June	4,426,385	4,185,775	+5.7%
July	816,536	780,747	+4.6%
January - July	5,242,921	4,966,522	+5.6%

Inbound market

Mainland inbound tour groups registration (*sources: TIA*)

Period	Number of tour groups registered	Number of tourists registered
July 2026	5,722	191,853
August 2026	5,850	207,995

Arrivals (*source: HKTB*)

	2026	2025	Difference
June	3,722,694	3,480,979	+6.9%
January - June	26,712,488	23,636,100	+13.0%
July	4,503,842	4,390,514	+2.6%
January - July	31,216,330	28,026,614	+11.4%

Arrivals from individual markets in June 2026 (source: HKTB)

	No. of visitors	Compared with 2025	Market share
Mainland	2,884,732	+10.5%	77.5%
Taiwan	122,684	-2.0%	3.3%
USA	105,932	+9.9%	2.8%
Philippines	89,101	-27.3%	2.4%
Macao	81,357	-4.7%	2.2%
Singapore	40,244	-7.2%	1.1%
Japan	40,136	-7.7%	1.1%

Arrivals from individual markets in January - June 2026

	No. of visitors	Compared with 2025	Market share
Mainland	20,555,086	+15.5%	76.9%
Taiwan	798,763	+7.5%	3.0%
Philippines	649,377	-4.3%	2.4%
USA	552,528	+12.9%	2.1%
Macao	547,647	-0.3%	2.1%
South Korea	462,628	-12.1%	1.7%
Japan	336,142	-3.6%	1.3%

Arrivals from individual markets in July 2026 (source: HKTB)

	No. of visitors	Compared with 2025	Market share
Mainland	3,607,250	+2.8%	80.1%
Taiwan	145,631	+3.7%	3.2%
Macao	106,026	-5.3%	2.4%
USA	104,497	+8.9%	2.3%
Philippines	72,960	-23.0%	1.6%
Japan	41,300	-11.6%	0.9%
South Korea	41,168	-18.9%	0.9%

Arrivals from individual markets in January - July 2026

	No. of visitors	Compared with 2025	Market share
Mainland	24,162,336	+13.4%	77.4%
Taiwan	944,394	+6.9%	3.0%
Philippines	722,337	-6.6%	2.3%
USA	657,025	+12.2%	2.1%
Macao	653,673	-1.1%	2.1%
South Korea	503,796	-12.7%	1.6%
Japan	377,442	-4.5%	1.2%

